



Syms Strategic Group, LLC



SERVICE-DISABLED
VETERAN-OWNED
CERTIFIED



SUCCESS DELIVERED!

CAPABILITY STATEMENT

Syms Strategic Group, LLC (SSG)—A U.S. Small Business Administration (SBA)-verified-verified Service-Disabled Veteran Owned Small Business (SDVOSB). We provide a broad range of professional services ranging from business, program, and financial management to DevOps, AGILE software development and specialized IT Services. Our Customers recognize our team for exceptional expertise and superior past performance.

COMPANY INFORMATION

UEI Number: G2M6HEE75CJ4
DUNS Number: 080443168
CAGE Code: 7R6C5
Headquarters: Ashburn, VA
Business Size: SBA-Verified SDVOSB
Website: <https://www.symssg.com/>
Security: Top Secret (TS), Facility Clearance (FCL), Personnel at All Clearance Levels
Point of Contact: Ed Syms, Chief Executive Officer (CEO)
BD@symssg.com (801) 510-5235

CONTRACT VEHICLES

GSA MAS (SINs 54151S, 54151HEAL, 541219, 541611)
Contract No. 47QTCA19D002Y
SDVOSB Set Aside/Sole Source: (FAR19.405/19.406)

PRIMARY NAICS CODES

541611, 541210, 541430, 541511, 541512, 541513, 541519, 541610, 541612, 541614, 541618, 541690, 541720, 541990, 561110, 561311, 561312, 561320, 561410, 561439, 561499, 561720, 561990, 611420, 611430, 611519, 621999, 713940

CORE CAPABILITIES—IT SERVICES

- DevOps Design, Development and Maintenance
- SharePoint Design & Development
- AGILE SW Development
- IT Service Management
- AWS Cloud Migration
- SW/Mobile Development
- Database Planning & Design
- IT Project Management
- Data Collection & Warehousing
- Enterprise Architecture & Planning
- Requirements Analysis & Planning
- System Design & Integration
- Testing & Evaluation
- Extract Transform & Load
- Help Desk Operations
- IT Lifecycle Management
- Configuration Management
- Change Management & Version Control
- Application Sustainment Support
- IT Risk Management

CORE CAPABILITIES—BUSINESS/PROGRAM MANAGEMENT & FINANCIAL PROFESSIONAL SERVICES

- Graphic Design
- Instructional Systems Design (ISD)
- PMO Support
- Integrated Program Support
- Acquisition/Procurement Support
- Performance Analysis
- Budget Execution & Tracking
- Data Analysis/Records Management
- Action Tracking & Reporting
- Financial Analysis & Reporting
- Scheduling Support
- Continuous Process Improvement
- Strategic Planning & Transformation
- Human Resources (Federal)
- Risk Management & Analysis
- Curriculum Development & Maintenance
- Policy Development & Support
- Communications & Outreach
- Meeting/Travel Management Support
- Guidelines Development & Training
- Analysis, Design, Development, Implementation & Evaluation (ADDIE)
- Logistics/Supply Chain Management
- Advisory & Assistance Services
- Administrative & Executive Support
- Documentation Development Support

AWARDS & RECOGNITION



2017, 2018, 2019 & 2020 FedHealth IT 100
2018 FedHealth IT Innovation
2021 FedHealth IT 100 Hall of Fame

“Despite the multiple changes in the Government’s technical direction over the course of performance, SSG adjusted quickly and provided revised artifacts to meet the changing needs.”

—From a Recent CPAR



<https://www.symssg.com/>



SUCCESS DELIVERED!

CAPABILITY STATEMENT

PAST PERFORMANCE HIGHLIGHTS

Electronic Data Interchange (EDI) Transactions Application Suite (TAS) Engineering | VA OI&T:

SSG provided project management, requirements analysis, design, development, integration, testing, release support, and warranty and documentation for requirements supporting the Office of Community Care (OCC) EDI TAS Program. We provided software engineering services employing our extensive knowledge of VistA Accounts Receivable and Integrated Billing (IB) modules, and expertise with multiple external applications and environments. We delivered viable digital solutions in support of OCC systems business requirements, objectives, and mandates in existing and new systems to support claims and supporting functionality. Our team members followed an Agile Methodology, the VA Veteran-Focused Integration Process (VIP) established by the OI&T Enterprise Program Management Office (EPMO), and the Software Development Lifecycle (SDLC). **Key capabilities:** *Cloud Development Services, DevOps, Agile Development, Database Design and Support, EDI Services, Project Management, Requirements Analysis, Design, Development, Integration, Test and Evaluation, and Release Support.*

Graphic Designer Support | VA Veterans Experience Office (VEO):

SSG provided graphic designer support services to VEO's communications team. **Key capabilities:** *Visual communications, graphic design, copywriting, technical writing, proofing, editing, social media content creation, basic data analysis, visual design, and video editing.*

Substance Use Disorder (SUD) Proof of Concept | Veterans Health Administration (VHA):

SSG provided a framework for improving access to care and increasing engagement for patients suffering from SUDs. We expanded a system-wide approach that included a structure and guidelines for scaling the approach across VHA to increase access to care and improve the lives of Veterans in need of SUD treatment. Our team created a detailed set of institutional and enterprise requirements for the supervision, management, and clinical services to deliver care. We also developed technological interfaces, data interoperability and exchange frameworks, and deployment guidelines necessary to support care. We provided case management services for one-stop, integrated service support, which included an in-person, web-based and mobile toolkit for implementation, utilization, data reporting, patient engagement, retention, and monitoring. We developed mobile tools aimed at recover monitoring, predictive analytics, patient support, and relapse prevention. We implemented metrics for use in future model replication and scaling, as well as a Fast Healthcare Interoperability Resources (FHIR)-based exchange for the SUD program that can be used as a model for any program to scale secure access across the enterprise. **Key capabilities:** *Agile Mobile Application Development, Help Desk Operations, Clinical Operations, Framework Development, Data Analytics Support, and Data Monitoring.*

Benefits, Appeals, and Memorials (BAM) PMO and Technical Management Support Services | VA OI&T EP MO:

SSG provided project/program management support and sustainment activities for the BAM Portfolio, which is comprised of approximately 50 development programs and projects and sustainment activities across four work streams. We provided daily support to each BAM Team to include the analysis of business, functional and technical reports. Our team members worked with BAM to strategize and document process improvements for various functions within BAM. In addition, we assisted the government with establishing a unified governance for all development and sustainment projects that fall within the BAM Portfolio, specifically in the areas of financial management, Veteran-Focused Integration Process (VIP) compliance, and communications. **Key capabilities:** *Program management, Capital Planning and Investment Control (CPIC), and strategic planning and analysis.*

Program Management School Curriculum Support | VA Acquisition Academy (VAAA):

SSG provided Instructional Systems Design (ISD) including ADDIE process support (Analysis, Design, Development, Implementation, and Evaluation) for curriculum creation, development, and updates. **Key capabilities:** *Course assessment plan development, needs assessments, test creation and validation, versioning and release management for managing curriculum products in development or published stages, Learning Management Systems support, audio/video editing, and graphic design.*

Community Care System Enhancements (CCSE) | VA OI&T:

SSG helped the VA improve its ability to determine eligibility, verify claims, and provide payment, improving community provider satisfaction in support of the Community Care (CC) claims program. Our team members supported the improvement of Community Care systems through enhancements, system replacements, consolidation of systems and databases, and architecture improvement. We modernized the user interfaces and supported increasingly complex workflows through system enhancements. **Key capabilities:** *Project management, requirements analysis, design, development, integration, and testing release support.*

Enterprise Reporting and Analytical Support | VA OI&T:

SSG provided operations and maintenance for Care in the Community/Revenue Operations (CC/RO) Reporting Systems and Data Warehouse for performance metrics monitoring and reporting. **Key capabilities:** *Maintenance and Operations, Analytic Reporting, and Training Support.*

HPS T3 Sustainment Support | VA OI&T:

SSG provided Tier 3 product sustainment support to HPS ADMIN Applications to maintain support for the customer base. Our support included communication, application baseline configuration, technical support, performance management and reporting, integrated troubleshooting, issue analysis, and solution development. **Key capabilities:** *Requirements Analysis, Engineering and Technical Documentation, and Operations and Maintenance (O&M).*

Action Tracking and SharePoint Support Services | VA OI&T EP MO:

SSG provided internal and external IT action request and response management, including incoming action identification; analysis and evaluation of new actions; input of new actions into the tracking system; assignment of actions to appropriate subject matter experts (SMEs); monitoring and follow-up with SMEs; response development; vetting, cataloging and uploading action tracking-related materials to a SharePoint-based archive and retrieval system; and completion of all daily, weekly and monthly reporting requirements. Our team members also provided EP MO SharePoint development, maintenance, design and administration. **Key capabilities:** *SharePoint development, maintenance, design and administration, and Internal/external IT action request and response management.*

Pharmacy Reengineering (PRE) Architecture and Database/System Administration | VA OI&T:

SSG provided Subject Matter Expertise (SME) architectural analyses to advise Veteran-Focused Integration Process (VIP) project teams, Service Delivery and Engineering (SDE), Enterprise Operations and Field Operations, Development (FOD) stakeholders, and senior management on Strategy and Planning. In addition to architecture support within and among PRE products, we supported enterprise design patterns, and digitalization and modernization strategies to augment virtualization and support cloud-first initiatives. **Key capabilities:** *Program Management Support, Strategy and Planning Support Services, Operations and Quality Assurance (OQA) Management, Knowledge Architecture Support Services.*

Database Portfolio Business Services | MDOT SHA:

SSG provided oversight and support for the design, implementation, development, maintenance, customization, and integration efforts of MDOT SHA's enterprise Internet and Intranet implementations. **Key capabilities:** *Server Configuration, Database Security Administration, Oracle Administration, Microsoft SQL Server Administration, TALEND Administration, GEO Spatial Database Administration, Database Monitoring Tool Administration, and New Technologies Investigation.*

